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November 13, 2018

MEDIA RELEASE

FOR IMMEDIATE RELEASE:

Prosser Memorial Health Announced as Title Sponsor of 40th Annual Hospice Gala

Heartlinks Hospice & Palliative Care is hosting its 40th annual Hospice Gala presented by Prosser Memorial Health on Saturday, February 1, 2020, at 5 pm. This year the event will be held at Puterbaugh Farms at 686 Green Valley Road, Mabton, WA 98935.

In celebration of the 40th anniversary of the Hospice Gala, Heartlinks has set the mighty goal of raising more than ever before. The Hospice Gala is a very special event to help raise critical funds needed to care for adults and children living in our valley who are facing terminal illness.

Heartlinks is very excited to announce that Prosser Memorial Health will be the title sponsor for this year's Gala! "Heartlinks Hospice & Palliative Care has a long and rich history of working with Prosser Memorial Health and their providers. We are honored and thrilled that Prosser Memorial Health has chosen to be our title sponsor again this year, for our 40th anniversary gala," says Shelby Moore, Executive Director, Heartlinks Hospice & Palliative Care.

"When a patient and their family are facing end of life challenges they deserve to have a knowledgeable advocate there to help guide them through a very stressful time. We believe wholeheartedly in what Heartlinks Hospice & Palliative Care gives to our community and we are happy to partner with them on their annual gala," says Craig Marks, CEO, Prosser Memorial Health.

This premier event is one of the Valley's most exclusive charity events; hosting over 250 guests from across Eastern Washington in support of crucial programs, equipment, and services provided by Heartlinks Hospice & Palliative Care for the last 41 years. Guests will be treated to award-winning wine, cocktail reception, plated dinner, and a live and silent auction. Last year, because of your support, \$100,000 was raised to provide much-needed care to over 400 people, and free grief support services

to all who need it. Table sponsorships are on sale now, and the tables range in cost from \$800 to \$1,200 for eight to ten tickets.

Heartlinks is in sincere need for business sponsors and silent auction items (i.e. baskets, gift certificates, and experiences). For more information, please contact Shelby Moore at 509-837-1676 or shelby@heartlinkshospice.org

Heartlinks looks forward to the community joining us as we celebrate the service Heartlinks Hospice & Palliative Care and Prosser Memorial Health have continued to provide throughout our shared community. Be a part of one of the most important community events around the Valley to strengthen and grow Heartlinks. Learn more at heartlinkshospice.org

About Heartlinks Hospice:

Heartlinks Hospice & Palliative Care opened its doors in 1978. Heartlinks strives to provide compassionate and detailed hospice and palliative care services for Benton and Yakima County. To learn more about Heartlinks Hospice & Palliative Care, and how you might become involved, visit us online at www.heartlinkshospice.org.

About Prosser Memorial Health:

For more than 70 years, Prosser Memorial Health has provided high-quality, compassionate, and comprehensive healthcare services to our communities. Service lines include: 24/7 Emergency Department, Orthopedics, Cardiology, General Surgery and ENT/Allergy, Obstetrics and Family Birthplace, Therapy Services, and Primary Care through our local clinics. For more information about Prosser Memorial Health, visit prosserhealth.org.

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Media: To help us ensure the confidentiality of our patients, if you wish to visit the Heartlinks Hospice & Palliative Care for the purpose of interviewing and/or covering an activity, please call ahead. A member of Heartlinks Hospice & Palliative Care marketing/development staff will be available to assist you. We appreciate your understanding and cooperation.