

**The Winemakers Loft** presents the  
**Winemakers Loft Food Truck Rally**  
*a benefit for Heartlinks Hospice & Palliative Care*

Saturday, April 20, 2019  
at the Winemakers Loft in Prosser, WA

### Sponsorship and Participation Levels

#### **Title Sponsorship** – \$5,000 – **One available\*\***

**\*\*The Title Sponsorship has been fulfilled for 2019**

- 4 banners prominently displayed around the event venue
- Your logo on 3' x 6' banners provided by the Winemakers Loft
- Logo displayed as "Title Sponsor" on the event poster – 200 distributed throughout the Yakima Valley and the Tri-Cities
- 30 tickets to the 2019 Food Truck Rally
- Case of wine (12 bottles) filled with wine produced by the wineries who are part of the Winemakers Loft in Prosser
- Dedicated press release about Title Sponsorship, distributed to print, digital, and tv news outlets throughout the Pacific NW
- Social media mentions on a variety of organization platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Ginkgo Forest Winery; Heartlinks Hospice

#### **Associate Title Sponsorship** – \$2,500 – **Two available**

- 2 banners prominently displayed around the event venue
- Your logo on 3' x 6' banners provided by the Winemakers Loft
- Logo displayed as "Associate Sponsor" on the event poster – 200 distributed throughout the Yakima Valley and the Tri-Cities
- 15 tickets to the 2019 Food Truck Rally
- Half-case of wine (6 bottles) filled with wine produced by the wineries who are part of the Winemakers Loft in Prosser
- Inclusion in one press release regarding the Food Truck Rally as an Associate Sponsor
- Social media mentions on a variety of organization platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Ginkgo Forest Winery; Heartlinks Hospice.

*All ticket sales from the 2019 Winemakers Loft Food Truck Rally will be donated by the Winemakers Loft to Heartlinks Hospice & Palliative Care*

## Sponsorship and Participation Levels Continued

### **Junior Sponsorship** – \$1,000 – 5 available

- 1 banner displayed at the event venue
- Your logo on 3' x 6' banners provided by the Winemakers Loft
- Logo displayed as “Junior Sponsor” on the event poster – 200 distributed throughout the Yakima Valley and the Tri-Cities
- 6 tickets to the 2019 Food Truck Rally
- Inclusion in one press release regarding the Food Truck Rally as a Junior Sponsor
- Social media mentions on a variety of organization platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Ginkgo Forest Winery; Heartlinks Hospice.

### **\$500 Sponsor** – \$500 – 10 available

- Logo displayed on the event poster
- 4 tickets to the 2019 Food Truck Rally
- Social media mentions on a variety of organization platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Ginkgo Forest Winery; Heartlinks Hospice

### About Heartlinks Hospice & Palliative Care:

The goal of Heartlinks Hospice & Palliative Care is to enrich the quality of life of those individuals and their families in need of comprehensive end-of-life care. They provide compassionate and comprehensive medical and emotional care for children and adults facing life-altering or life-threatening illnesses throughout Benton and Yakima counties. For more information: [www.HeartlinksHospice.org](http://www.HeartlinksHospice.org).

### About the Winemakers Loft and the Food Truck Rally:

The Winemakers Loft is a wine tasting hub in the heart of the “Birthplace of Washington wine” of Prosser, WA. The wineries housed in the Winemakers Loft are family-owned and have distinct ties to the agriculture in the Horse Heaven Hills AVA and the Wahluke Slope AVA. Coyote Canyon Winery, Martinez & Martinez, McKinley Spring Winery, and Ginkgo Forest Winery are housed in the Winemakers Loft. Nana Kate’s offers lunch and small bites for Winemakers Loft guests. The Winemakers Loft Food Truck Rally is a good time for a great cause – all ticket sales from this day of local and regional food truck fare, live music, and wine are donated to Heartlinks Hospice & Palliative Care. The 2019 Winemakers Loft Food Truck Rally is the 3rd year of this annual, wine-oriented beneficiary event.

The 2019 Winemakers Loft Food Truck Rally is on Saturday, April 20 from 11AM-6PM at the Winemakers Loft, 357 Port Avenue, Prosser, WA 99350. The Winemakers Loft Food Truck Rally is open to those ages 21+. ID will be checked at the door.

Our organization would like to be a partner in the 2019 Winemakers Loft Food Truck, a benefit for Heartlinks Hospice, at the following sponsor level:

~~\$5,000 Title Sponsorship – One available~~ – *The Title Sponsorship for the 2019 event has been fulfilled*

\$2,500 Associate Sponsorship – 2 available

\$1,000 Junior Sponsorship – 5 available

\$500 Sponsorship – 10 available

Name of Organization: \_\_\_\_\_  
*(please list how you would like to be represented in digital and print materials)*

Mailing Address: \_\_\_\_\_

Sponsorship Contact: \_\_\_\_\_  
\_\_\_\_\_  
*(please list name, email address, and phone number)*

Signature: \_\_\_\_\_  
*(please scan and return to Sarah Wolcott at [Sarah@WoWComm.com](mailto:Sarah@WoWComm.com))*

Date: \_\_\_\_\_

We have a logo and will provide it for representation in digital and print materials  
*(Please email your logo to Sarah Wolcott at [Sarah@WoWComm.com](mailto:Sarah@WoWComm.com))*

- Please make sponsorship payments to: Heartlinks Hospice & Palliative Care  
*You are welcome to pay by credit card – please email Sarah if you prefer this method*
- Please mail to: Heartlinks Hospice & Palliative Care  
% Shelby Wheeler, Director of Development  
3920 Outlook Rd.  
Sunnyside, WA 98944 **Heartlinks is a registered 501(c)(3) Tax ID: 91-1067873**
- Heartlinks Hospice will provide a receipt + letter to use for tax purposes for your sponsorship of the 2019 Winemakers Loft Food Truck Rally.
- Heartlinks will mail your allotted # of event tickets to the address provided – we can also hold the tickets at the entrance to the event and available for your guests the day of – just let Sarah know what you prefer.

*The Winemakers Loft Food Truck Rally, a benefit for Heartlinks Hospice*

**Sponsorship contact:** Sarah Wolcott, WoW Communications | 541.550.6660 | [Sarah@WoWComm.com](mailto:Sarah@WoWComm.com)