

The Winemakers Loft presents the 2018

Food Truck Rally a benefit for Heartlinks Hospice

Saturday, April 21, 2018

Sponsorship and Participation Levels

- **\$5,000 Sponsor - Title Sponsorship - One available**
 - Option to exclusively sponsor the 2018 Food Truck Rally.
 - 4 banners prominently displayed around the event venue
 - Your logo on 3' x 6' banners provided by the Winemakers Loft
 - Logo displayed as "Title Sponsor" on the event poster - 200 distributed throughout the Yakima Valley and the Tri-Cities.
 - 30 tickets to the 2018 Food Truck Rally.
 - Case of wine (12 bottles) filled with wine produced by the wineries who are part of the Winemakers Loft in Prosser.
 - Dedicated press release about Title Sponsorship, distributed to print, digital, and tv news outlets throughout the Pacific NW.
 - Social media mentions on a variety of company platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Gingko Forest Winery; Heartlinks Hospice.

- **\$2,500 Sponsor - Associate Title Sponsorship - Two available**
 - 2 banners prominently displayed around the event venue
 - Your logo on 3' x 6' banners provided by the Winemakers Loft
 - Logo displayed as "Associate Sponsor" on the event poster - 200 distributed throughout the Yakima Valley and the Tri-Cities.
 - 15 tickets to the 2018 Food Truck Rally.
 - Half-case of wine (6 bottles) filled with wine produced by the wineries who are part of the Winemakers Loft in Prosser.
 - Inclusion in one press release regarding the Food Truck Rally as an Associate Sponsor.
 - Social media mentions on a variety of company platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Gingko Forest Winery; Heartlinks Hospice.



Heartlinks
Hospice & Palliative Care

- **\$1,000 Sponsor - Junior Sponsorship - Five available**
 - 1 banner displayed at the event venue
 - Your logo on 3' x 6' banners provided by the Winemakers Loft
 - Logo displayed as “Junior Sponsor” on the event poster - 200 distributed throughout the Yakima Valley and the Tri-Cities.
 - 6 tickets to the 2018 Food Truck Rally.
 - Inclusion in one press release regarding the Food Truck Rally as a Junior Sponsor.
 - Social media mentions on a variety of company platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Gingko Forest Winery; Heartlinks Hospice.
- **\$500 Sponsor - 10 available**
 - Logo displayed on the event poster.
 - 4 tickets to the 2018 Food Truck Rally.
 - Social media mentions on a variety of company platforms: Winemakers Loft; Coyote Canyon Winery; Martinez & Martinez Winery; McKinley Springs Winery; Gingko Forest Winery; Heartlinks Hospice.



**Winemakers Loft Food Truck Rally
a benefit for Heartlinks Hospice of Sunnyside, WA**



Heartlinks
Hospice & Palliative Care

100% of ticket sales are donated to Heartlinks Hospice

Sponsorship contact: Sarah Wolcott, WoW Communications
(541) 550-6660 | Sarah@WowComm.com